

ORDER



Orders	Order / Rev:	108089	Primary AE	Amy McCreary
	Alt Order #:	06866082	Sales Office:	BLPHI
	Product Desc:	OBAMA 60S	Sales Region:	National
	Estimate:	2175		
	Flight Dates:	10/25/12 - 10/29/12		
	Original Date / Rev:	10/22/12 / 11/06/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama for America - <i>Revised</i>		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01-Democrat	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	14	\$46,300.00	\$39,355.00
10/29/12	10/29/12	4	\$5,600.00	\$4,760.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	14	\$46,300.00	\$39,355.00	0.00
November 2012	4	\$5,600.00	\$4,760.00	0.00
Totals	18	\$51,900.00	\$44,115.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	25%	\$51,900.00
Market	100%	\$207,600.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$51,900.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$51,900.00
KTUD	2%	\$4,152.00
KVVU	17%	\$35,292.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	6%	\$12,456.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/25/12	10/29/12	M-F 5-6a WakeUp w/Wagners	5-6a		M--TF--	1:00	1	\$900.001	0.00	NM	1	\$900.00	

WAKE UP WITH THE WAGNERS

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 108089
Alt Order #: 06866082
Flight Dates: 10/25/12 - 10/29/12

Advertiser: Obama for America
Product Desc: OBAMA 60S
Estimate: 2175

KSNU

Print Date: 11/06/12 14:31:05 Page 3 of 3

Order / Rev: 108089
Alt Order #: 06866082
Flight Dates: 10/25/12 - 10/29/12

Advertiser:	Obama for America
Product Desc:	OBAMA 60S
Estimate:	2175

KSNW